

Trapp Technology to Exhibit at Phoenix Small Business Expo

Arizona-based IT solutions company to present a breakout session and host a booth on the expo floor at the annual Phoenix event.

Phoenix, Arizona—October 6, 2016—Trapp Technology, trapptechnology.com, has announced that it will exhibit at Phoenix SMALL BUSINESS EXPO® on October 20, 2016. The expo is located at the Phoenix Convention Center. For more information, and free registration, visit the [Phoenix event page](#).

The day-long conference and trade show, which travels throughout the country's top cities for small business, brings together industry thought leaders and experts in a hands-on environment that features more than 20+ free business critical workshops and programs along with 100+ interactive booths, demos and brand exhibits. Headlining the event is Bill Walsh, Founder and CEO of Powerteam International with his presentation "The 7 Keys to Build a Mega-Successful Business" on the Inspiration 2020 Showcase Theater stage.

Start-ups and business owners can take advantage of free admission and educational workshops covering online/social media marketing, employee benefit plans, credit and financing, strategies for increasing revenue and team productivity, mentoring, cloud technologies, retirement plans, and more.

Small Business Expo expects to have more than 4,000+ registered attendees from across the Phoenix metropolitan area shopping for business resources, developing business leads, gaining new insights, and networking with peers.

"Experts tell us that more and more Phoenix residents are wanting to take the entrepreneurial leap," says event founder Zachary Lezberg, "but that the biggest barrier to starting a new business is that people don't think they can" he adds, "With the program we've put together, we believe our attendees will feel more empowered by the end of the day."

"We believe in cultivating the city we call home," says Trapp Technology Event Marketing Specialist Nicole Wheeler, "We are excited to be a part of the business ecosystem in Phoenix, and look forward to connecting with attendees."

About Trapp Technology

Trapp Technology provides the very best cloud, VoIP, IaaS, and IT managed services to provide a true all-in-one IT solution for businesses who seek to cut IT costs and leverage technology to grow revenues. Trapp Technology's services are designed to appeal to the growing number of medium- to enterprise-level businesses looking to outsource more IT infrastructure and application management services to help reduce total cost of ownership and free up internal resources, as well as those companies seeking the skills and support to quickly complete complex IT projects. For more information, visit trapptechnology.com.

About Small Business Expo

SMALL BUSINESS EXPO® is the nation's largest small business networking and learning event, and an Inc. 5000 company. Every year, over 65,000 small business professionals and entrepreneurs across the country attend the SMALL BUSINESS EXPO in 14 MAJOR US Markets to take their business to the next level. The show's owner, Film, Stage & ShowBiz Expo LLC. was founded in 2008 by Zachary Lezberg. For more information, visit www.thesmallsbusinessexpo.com.

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